



Stoney Acres Luxury Holiday Park

Main Road, Dorrington, SHREWSBURY, SHROPSHIRE, SY5 7ED, England

Summary

PENNANT RATING



Gold Award

DESIGNATOR

Caravan & Camping

QUALITY SCORE

93%

DATE OF INSPECTION

24 January 2024

TYPE

Day Inspection

INSPECTOR

Brian Jones

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CONTACT


Mr D Hughes

Park Manager

It was a pleasure to visit this new high quality touring touring park, where high standards are realised by investment in both grounds and facilities. I received a warm welcome from David and Shar Hughes and found their enthusiasm infectious as we viewed the surroundings and superb amenities block. An excellent initial first impression is gained by the stylish entrance and signage and the natural tree retention is complimented by the superb honey coloured stone wall surroundings. The well spaced pitches are both spacious and benefit from hard standings, adjacent neat grassed areas, twin 16Amp electric hook up, TV aerial connection and direct water supply. It is suggested that plans to provide a pots & pans washing facility and a grey waste water gulley system for motor homes are necessary going forward although it is appreciated that targeted client base usually have good on-board facilities. The amenities block is also very impressive with superb slate flooring and granite surfaces complimented by high quality fixtures and fittings including thermostatic controlled monsoon shower heads and a key access separate wet room, suitable for both the less able bodied and others that require additional privacy. Throughout all exterior and interior areas an excellent standard of maintenance and cleanliness was also observed. Following this assessment, a rating of Five Pennants with a Camping & Caravanning designation with a high AA Merit Score of 93% is recommended and the rating will also be complimented by Gold Status. During our discussion, I also advised management to take advantage of the AA Rated Trips website which, as part of our agreement, provides the ability to list up to 20 high resolution images in an individual establishment's web page. I wish all at Stoney Acres Luxury Holiday Park the continuing success they thoroughly deserve,

Provision of Services & Facilities

You must provide all the services and facilities for Caravan & Camping minimum entry (one Pennant) and additionally any services and facilities required for your target pennant rating. These are listed below in the same order as the Quality Standards booklet.

There are certain services and facilities, which are deemed "Key" (marked with the  symbol in the table below), and these are the most significant in terms of guest expectation. The absence of any of these may delay confirmation of your pennant rating. In the details below these are marked in bold.

There are other services and facilities, which are deemed "Additional", and these are less significant in terms of guest expectation. A commitment to address these will generally allow confirmation of your pennant rating.

GENERAL



Site

Meet 

- Adequate clearly signed refuse disposal arranged.
- Entrance and access roads of adequate width and surface.
- Reception office with opening hours and warden contact details clearly displayed if closed.
- Location of emergency telephones clearly displayed and whereabouts of on-site or nearest public telephone, if mobile signal is poor.
- A quality shop on site or nearby is desirable.
- Planning permission: insurance to include public liability; local Fire Authority approval; food hygiene rating displayed, if public food operation provided; and other statutory requirements for additional activities such as gyms and swimming pools are required.

Clear and attractive signage at entrance creates a positive first impression for new arrivals

CARAVAN & CAMPSITE



Pitches

Meet 

- No more than 25 pitches (with increased privacy) per campable acre.
- At least 5% of pitches allocated for tourers.
- Individual electric hook up points should be provided to most pitches.
- Hard standings, wheel runs and/or firm level ground should be provided for 20% of pitches.
- A number of fully serviced pitches should be provided in addition to a motor home service point with access for large units.

All pitches are hard standing with two 16A supply points



Amenities Block

Meet

- An adequate drinking water supply & reasonable drainage
- Quality and upmarket toilet facilities, ideally in all blocks and heated October to Easter
- Hot & cold water to every basin
- Toilet blocks to be lit externally.
- Dishwashing facilities, covered and lit.
- To contain mirrors, shelves & hooks, shaver/hairdryer points, lidded waste bins in ladies toilets, un-cracked toilet seats, soap and hand dryer/towels.
- Spacious vanity-style WHBs ideally in all blocks, at least 2/25 pitches/gender, ideally some in cubicles.
- Fully-tiled or equivalent showers ideally in all blocks, with dry areas, shelves and hooks, doors (not curtains) min 1/30 pitches/gender. Should be free.
- Ideally some WC/WHB cubicles or a fully serviced cubicle (family room/disabled (not Radar)).
- Baby-changing facilities, unless site geared to adults.
- Several designated self-contained cubicles ideally containing WC, WHB + shower/bath. Remaining WHBs ideally cubicled. All toilet blocks to be heated.

A dish washing facility is planned and toilet blocks are equipped with excellent quality fixtures and fittings



Other Site Facilities

Meet

- Chemical disposal facility, ideally with running water (not applicable if tents only).
- An automatic laundry with some drying facilities.
- Children's playground is desirable with equipment, games room and/or recreation area, unless the site is geared towards adults.
- Parks should have CCTV and security barriers.
- A late arrivals area is desirable, ideally with electric hook up.
- May also provide a heated swimming pool, quality shopping facilities, cafe or restaurant, as well as a bar, and a designated walking area for dogs (if accepted).

The automatic laundry is equipped with industrial standard machinery

Useful Numbers

Customer Support

All establishment enquiries, including inspections, reports, ratings, signage, training and consultancy, logo requests

01256 844455

AAHotelServices@aamediagroup.co.uk

Hotel Services Marketing

On and offline promotional opportunities, award event enquires

01256 338373

Hotel Services Accounts

All financial and payment enquiries

01733 207324

AACreditControl@aamediagroup.co.uk

Useful Links

Online Details Portal

Update your profile page on the AA's travel website RatedTrips.com; add up to 20 photographs and showcase your facilities.

www.ratedtrips.com/update

Business Support

Advice and support for your business, including training opportunities and discounts.

www.ratedtrips.com/business-support